

## About Wiltshire Music Centre

Wiltshire Music Centre (WMC) is an award-winning, 300-seat concert hall in Bradford on Avon, Wiltshire, a Creative Learning Centre and a community hub. WMC attracts world-renowned performers from across the classical, world, jazz and folk genres to present over 160 events a year, involving more than 1,000 professional, community and young musicians.

Inspired by its Artistic Programme and visiting artists, WMC leads and delivers an extensive Creative Learning & Community Engagement Programme for thousands of children, schools, young people, families and older people in the region. The Centre is also home to a large number of local groups that meet, rehearse and create together every week at WMC, making it a vibrant community centre. Every year WMC welcomes more than 60,000 participants through its doors.

WMC's vision is to maximise the opportunities for live music to inspire, enrich and transform people's lives. WMC's mission is to be a beacon of excellence and innovation enabling a wide range of people to enjoy and participate in live music across different genres.

WMC's values govern all objectives and activities of the Centre:

- **Excellence:** the highest quality music and musicianship, performance, presentation and participatory experiences are encouraged, nurtured and offered by WMC. Artists, visitors and staff are provided with an inspiring, ambitious and supportive environment.
- **Diversity & inclusion:** WMC's artistic and creative learning programmes embed a rich mix of musical and cultural offerings reflecting and recognising the variety within society, local communities and world traditions. WMC fosters dialogue with the largest possible range of people and is committed to contributing to the social cohesion of the diverse communities it serves.
- **Innovation:** imagination, initiative and inventive thinking are at the heart of WMC's approach to develop original ideas. It encourages cross art collaborations and creates or enhances artistic and participatory value for audience members and the community.
- **Access & engagement:** WMC provides everyone with an opportunity to actively engage in its activities. It continuously seeks to identify and remove any barrier to access its performances and participation work.
- **Partnerships:** WMC openly shares, cooperates and collaborates with organisations at all levels to bridge gaps, maximise the use of resources, leverage impact, and increase reach and resilience. WMC builds relationships, working practices and communication channels in order to think differently and more ambitiously.

WMC is a registered charitable company (no. 1026160 England & Wales) and an Arts Council England National Portfolio Organisation. It has an annual turnover of c. £1 m and its Board brings together 12 highly qualified Trustees from various backgrounds; its operational team currently comprises 14 permanent staff members, plus a number of freelance partners and a strong community of approximately 80 dedicated volunteers. Every year the Centre raises over £350,000 to support its Artistic and Creative Learning programmes. In 2018 the Centre celebrated its 20<sup>th</sup> Anniversary with a number of prestigious concerts and special events, as well as an exciting £100,000 fundraising Appeal, which will take the Centre into its next decade.

More information is available on [www.wiltshiremusic.org.uk](http://www.wiltshiremusic.org.uk)